

Outlook Express

FAUX ADDRESS

© Darry D Eggleston, 813.677.2871, DarryD@darryd.com

Click on any blue, underlined text to go to its linked reference.



Spammers and phishers constantly search for new targets. Therefore, you *must* be careful any time you give out your email address online or off.

The challenges include:

- ❶ Some sites won't let you access them without registering your address.
- ❷ Some people, whom you'd rather not hear from, ask for your address at a time when it's not convenient or comfortable to say, "No way, buster!"

You could spend a lot of time deleting spam, phishing and unwanted email from your account, however, there is a simpler way.

Create a *faux* address. (*Faux* is a French word used to describe something made to resemble something else. The original word means false, fake, imitation or artificial.)

To create a *faux* account, there are two very simple options.

Most email providers permit you to create multiple accounts. Create a real one, i.e., *YourName@yourprovider* and then create a *faux* account, such as *FauxName@yourprovider*. It is that second address you'll use to register online or give out to those folks you don't really want to be bothering you.

This lesson is not all inclusive. It is the start, not the culmination, of your search for another way to protect yourself.

Another option is to go to any one of the sites that offer free accounts. The most popular ones are Gmail, AIM Mail, Yahoo! Mail and Windows Live Hotmail.



¹ Editors: Dick Evans & Parker Monroe. Permission for reproduction in whole or in part is granted to organizations for internal, non-profit use provided credit is given to the author along with the copyright notice: Article reprinted with permission. Copyright © 2007 Darry D Eggleston, <http://DarryD.com>.

1. **Gmail** — Google's email and chat. Practically unlimited free online storage (4,323 Mb) allows you to keep all your messages, and its interface lets you find them precisely and see them in context without effort. However, it puts contextual advertising next to the emails you read. You can retrieve your mail (new and old) from up to five other email accounts and have them all in Gmail. Then you can even create a customized 'From:' address, which lets you send messages from Gmail, but have them look like they were sent from another one of your email accounts. Use Google Search to find the exact message you want, no matter when it was sent or received; chat with the people you already email and read Gmail on your mobile phone. Finally, Gmail automatically scans for viruses every time you open or send a message with an attachment. Click [here](#) to subscribe.

2. **AIM Mail** — AOL's free web-based email offers unlimited online storage, very good spam protection and a rich, easy-to-use interface. Unfortunately, it lacks a bit in productivity (no labels, smart folders and message threading). AIM Mail automatically copies your address book; notifies all your friends of your new email address; forwards emails sent to your old email address; and copies all your emails, attachments, and even your folders from Outlook Express or Outlook. Click [here](#) to subscribe.

3. **Yahoo! Mail** — Unlimited storage and RSS news feeds, SMS texting and instant messaging. While it is generally a joy to use, it lacks free-form labeling and smart folders, and its spam filter lacks power. Texting (SMS) sends updates to friends on-the-go with integrated text messaging; send & receive emails from virtually anywhere using your cell phone; and send instant messages to online friends directly from Yahoo! Mail. Click [here](#) to subscribe.

4. **Windows Live Hotmail** — Offers 5 Gb of online storage, fast search, solid security and an easy-to-understand interface. When it comes to organizing mail, it does not save your searches, its spam filter could be more effective, and POP email access is missing. Looks and feels more like Outlook online, which permits seeing at a glance if an e-mail seems to be suspicious, destroying junk e-mail with a single click and reviewing your messages in the reading pane. Also, it offers drag-and-drop organization. Click [here](#) to subscribe.